

Auviva Unveils Viaprep Protein Peptides on Indiegogo

Delivers More Effective Protein Nutrient with Superior Body Absorption and Usability

Wilmington, DE – 5 AUG 2015

Auviva, today announced the launch of Viaprep Protein Peptides campaign on Indiegogo (<http://igg.me/at/viaprep/x/10557064>). Viaprep is a more effective protein nutrient with superior body absorption to reduce discomfort, gas and bloat associated with undigested protein and provides the proper balance for enhanced usability.

“We are extremely excited to debut Viaprep on Indiegogo. It really just works better- our dad keeps taking all of our sample packets.” said Auviva’s COO and Co-founder, Sarah Scotland. Her sister, Dr. Rebecca L. Scotland, Auviva’s CEO and Founder, noted “developing Viaprep and our company has been a labor of love, but the ability to provide better products, empowering personal responsibility for overall health and wellness, really makes it all worthwhile. We want to help other live better.”

Viaprep dietary supplement powder drink mix packets will be marketed to women and men seeking sustainable health and wellness solutions. Technological insights differentiate Viaprep within the \$15.9 B US and \$46.8 B protein nutrients market. The value proposition is unique, superior and apt for the growing market demand and shifting customer product preferences.

The objective of the Indiegogo campaign is to solicit customer awareness and product support, through contributions, for initial inventory manufacturing associated with the market launch of Viaprep. For more information about Viaprep Protein Peptides, please visit <http://viaprep.com>.

About Company

Auviva is a start-up Delaware C-Corporation that uses scientific expertise to develop and commercialize practical, sustainable, high-quality health and wellness products with superior functionality. Intellectual property and insightful market re-segmentation have positioned Auviva as a pioneer in the product and market space. Viaprep is a registered trademark of Auviva. For more information, please visit <http://auviva.com>.

Social Media Links

<http://facebook.com/viaprep>, https://twitter.com/Via_Pep, <http://youtube.com/c/Viaprep> and <https://linkedin.com/company/auviva>

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